



bioforce

CONSULTANCY

LEBANON : FUNDRAISING SUPPORT MISSION

Ref. RH_F00001

Date of offer

April 26th, 2021

Apply by

asap

BIOFORCE. EMPOWERING HUMANITARIANS. We believe in a world where the needs of people affected by crises are met by committed professionals providing adapted and high quality aid. We are a humanitarian organisation that works in the preparation and response to crises relating to conflict, natural catastrophe, and epidemic. We provide solutions to enable vulnerable populations to have access to efficient and high-quality aid through training, accompanying and structuring of humanitarian actors.

For its capacity building project for civil society organizations in Tripoli (Lebanon), Bioforce is looking for communication experts specialized in fundraising.

CONTEXT.

Like the rest of Lebanon, Tripoli suffers from chronic instability linked to a multitude of crises that have ripped through the country and the region over the past decades. But civil war, political stalemates and regional conflicts have not destroyed the Tripolitans' ability of resilience and adaptation. Despite their hardships, they have welcomed and shared their resources with over 200 000 Syrian refugees (for a population of 850 000). International actors have also been mobilized and since 2013, have intervened multiple times to support the refugees as well as their hosts. However, an external action, without real local roots, remains less relevant and, unfortunately, often comes too late. Bioforce has been investing heavily in capacity building and crises management in Tripoli. Since 2018, Bioforce has supported civil society and local Tripolitan institutions to help them develop quality solidarity actions that are relevant and efficient. This project is led by Bioforce and two partners with complimentary expertise: North LEDA, a local development agency for Northern Lebanon, and Groupe URD.

SUPPORT MISSION.

During the fall of 2020, the Tripolitan civil society organizations (CSOs) taking part in the project led a self-assessment assignment to identify their needs in capacity building. It shed the light on how much six of them need reinforcement in communication and fundraising. More specifically, these needs are related to developing a communication strategy and a fundraising campaign to strengthen the resources received for their various projects (economic development, water management, education, childhood protection, women's rights, disability, cultural activities...).

OBJECTIVE AND EXPECTED RESULTS.

Objective: to support the CSOs in defining, developing and implementing their communication and fundraising strategy.

- Result 1: the supported CSOs have a communication strategy adapted to their goal and their means to collect funds.
- Result 2: the supported CSOs have an operational roadmap to implement their fundraising communication strategy.
- Result 3: the CSOs were supported during the implementation of the activities according to their roadmap.

ORGANIZATION OF THE MISSION.

The mission will take place between May and October 2021.

All CSOs will benefit, in addition to their customized support, from half a day of training in how to develop a fundraising-oriented communication strategy.

Content development for ½ day of training	1 day
Holding a ½ day of training	0.5 day
Total group training	1.5 days

Bespoke support will then be organized as follows for each CSO:

Strategy development workshop	1 day
Roadmap development workshop	1 day
Bespoke support for the implementation of the identified actions: this phase will be specified in its practical modalities according to the needs and capacities of each CSO.	13 days
Total bespoke support per CSO	15 days



DESIRED PROFILE.

Knowledge & experience

You are an expert in fundraising-oriented communication:

- You had responsibilities in this field for at least 5 years, ideally within solidarity associations in Lebanon.
- You have experience as a consultant / expert in these areas, especially in hosting workshops and capacity building actions for local organizations.
- You are very familiar with the patronage / fundraising system in Lebanon, and more broadly in the Middle East.
- You are fluent in Arabic and English (written and spoken).

Qualities

You are organized, rigorous, flexible and proactive. You are attentive, creative, adaptable and a pedagogue.

TERMS.

Dates of mission	asap
Status	Consultant
Localization	Tripoli, Lebanon.

Send your application to **Agnès Morin, External Trainers coordinator**, amorin@bioforce.org

In addition to your resume and cover letter, your application must include **references of previous similar actions + contact of the organizations that have benefited from them. All must be in one SINGLE PDF document.**